

Danielle Hobeika

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Skills

- Website design and content editing. Graphic design, email newsletter design, and small scale print projects (postcards, flyers, etc).
- Sports, portrait, landscape, and artistic photography.
- Knowledge of Adobe Photoshop, WordPress, HTML, CSS, Adobe Dreamweaver, Microsoft Word, and various email marketing platforms (Constant Contact, iContact, Mail Chimp, etc).
- Psychology research, creation of visual stimuli to use in psychology experiments, and analysis of data.

Education

HARVARD UNIVERSITY *Cambridge, MA, 2001*

- B.A. in Psychology, Cum laude
- Harvard College Scholarship 1998-2001, Dean's list 1997- 2001.

CAMBRIDGE RINDGE & LATIN HIGH SCHOOL *Cambridge, MA, 1997*

- Ranked #2 in class of over 500 students. Awards in English, French, math, and photography; 1997 Scholar Athlete of the Year; Captain of varsity swimming and tennis teams, started first ever girls' wrestling club.

Experience

FREELANCE WEB & GRAPHIC DESIGN/PHOTOGRAPHY *2002-Present*

- Online portfolio at <https://www.daniellehobeika.com/web-design>
- Design services include WordPress and HTML website design, email newsletter design, social media artwork and maintenance, print advertisements, invitations, posters, and post cards. Clientele includes small businesses, artists, athletic organizations, and non-profit organizations.
- Specialized in sports photography. Images have been published in Sports Illustrated, FIGHT! Magazine, Gladiator Magazine, Newsday, various other local newspapers, and college team media guides. Also experienced in event photography for galas, award dinners, parties, and black tie events.

WEB DESIGNER & PROJECT MANAGER *DC Web Designers, Brookeville, MD 2015-2018*

- Independent contractor working remotely. Created website mock ups, coded sites in HTML/CSS, handled WordPress build outs and content addition, learned some ASPX to code their proprietary CMS, acted as a project manager and communicated with clients/organized tasks for up to 30 projects at one time.

COMMUNICATIONS COORDINATOR *The Church of St. Luke in the Fields, New York, NY 2012-2013*

- Managed St. Luke's website. Designed posters, invitations, and email newsletters. Wrote press releases and distributed them to local media. Managed St. Luke's social media presence. Produced and edited their monthly "Gazette" publication as well as their weekly church bulletins.

WEBSITE EDITOR *Columbia University Law School, New York, NY 2005-2007*

- Responsibilities include the general maintenance of the Law School website, designing banners and graphics, providing technical support to faculty assistants and staff, photographic lectures and events, editing photos, and editing/publishing press releases, newsletters, and articles to the web.

RESEARCH ASSISTANT *Princeton University Computational Memory Lab, Princeton, NJ 2002-2003*

- Conducted psychology research experiments in Ken Norman's computational memory lab. Maintained the lab's website.

DESIGN & MEDIA ASSISTANT *Harvard Divinity School, Cambridge, MA 2002*

- Assisted with website projects including the creation of a virtual library tour and updating information on special programs. Handled scanning and image editing, and creating databases for visual material used in graduate course lectures and on course websites.

RESEARCH ASSISTANT *Harvard University Developmental Psychology Lab, Cambridge, MA 2000-2001*

- Conducted psychology research experiments in Michelle Leichtman's developmental psychology lab. Collected US data in a cross-cultural study on language and memory. Analyzed data collected in both the US and India.

RESEARCH ASSISTANT *Harvard University Cognitive Psychology Lab, Cambridge, MA 1999*

- Conducted psychology research experiments in Dan Simon's cognitive psychology lab. Used Adobe Photoshop to edit images used in experiments where subjects' attempted to detect change in visual stimuli